

Population Health Trust Advisory Committee & OWLT

November 3rd, 2016



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Skagit County Board of Health

Lisa Janicki, Chair

Kenneth A. Dahlstedt, Commissioner

Ron Wesen, Commissioner

Agenda

- Welcome and Introductions
- Approve Notes
- Opioid Leadership Workgroup Team
 - Process Presentation
 - Priorities Presentation
- Elevator Speech Development- Bronlea Mishler
- Communication Needs 2017
- Fiscal Committee Report
- December Agenda



Welcome & Introductions



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Review & Approve Notes



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Opioid Workgroup Leadership Team OWLT Presentation

Linda Crothers-North Sound Behavioral Health
Organization
Haley Thompson-Skagit County Coroner

November 3th, 2016



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Who Participated

Chris Johnston, Peace Health United General

Charlie Wend, Skagit County Jail

Patty Bannister, OHANA

Kathy Riddle, OHAHA

Alette Ford, Pioneer Human Services

Alina Ostapchuk, UW medical school

Christine Valdez, Public Health

Connie Davis, Skagit Regional Clinics

Corky Hundahl, Phoenix Recovery Services

Debbie Jones, Mira Vista Care Center

Duncan West, MIN-NS

Elizabeth Morgan, Bridget Collins

Geoff Godfrey, Island Hospital Pain Clinic

Hayley Thompson, Skagit County Coroner

Kathy Follman, The Follman Agency

Katie Shustarich, Island Hospital

Katie Roden, Phoenix Recovery Services

Keith Tyne, Public Defender

Lex Rivers, CCS Recovery Centers

Linda Crothers, North Sound BHO

Lisa Tremblay, Superior & Juvenile Courts

Mo Pettitt, consultant

Paul Eaton, Sedro Woolley Police

Richard Weyrich, Prosecuting Attorney

Rowell Delacruz, Skagit County Crisis Center

Samantha Simon, Island Hospital – student

Randy Elde, Pharmacist/Manager, Hilltop Pharmacy

Howard Leibrand, Medical Officer, PH

Sarah Hinman, Public Health

Jennifer Sass Walton, Child and Family Health



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Assessment

Verify with
Community

Action
Planning



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What did we do?

1. Introduction &
Data Review

2. Start Resource & Gaps
Analysis

3. State Work Plan
System Connections

4. Expanding Care & Filling
the Gaps

5. Priority Areas Identified
& Approved



1. Introduction and Data Review

Charge of the OWLT:

Understand the scope of the problem

Know what is currently being done

Identify opportunities to do more

- * Learn and spread best practices
- * Develop strategy maps
- * Create an improvement plan and communicate it broadly

Data Review

Resource mapping - what is working to help residents of Skagit County?

Responded to survey collecting baseline data about services provided



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2. Resource and Gaps Analysis

Discussed perceived gaps in services and bridging them

Developed services/providers matrix

Explored what services could be scaled up



3. State Work Plan and Systems Connections

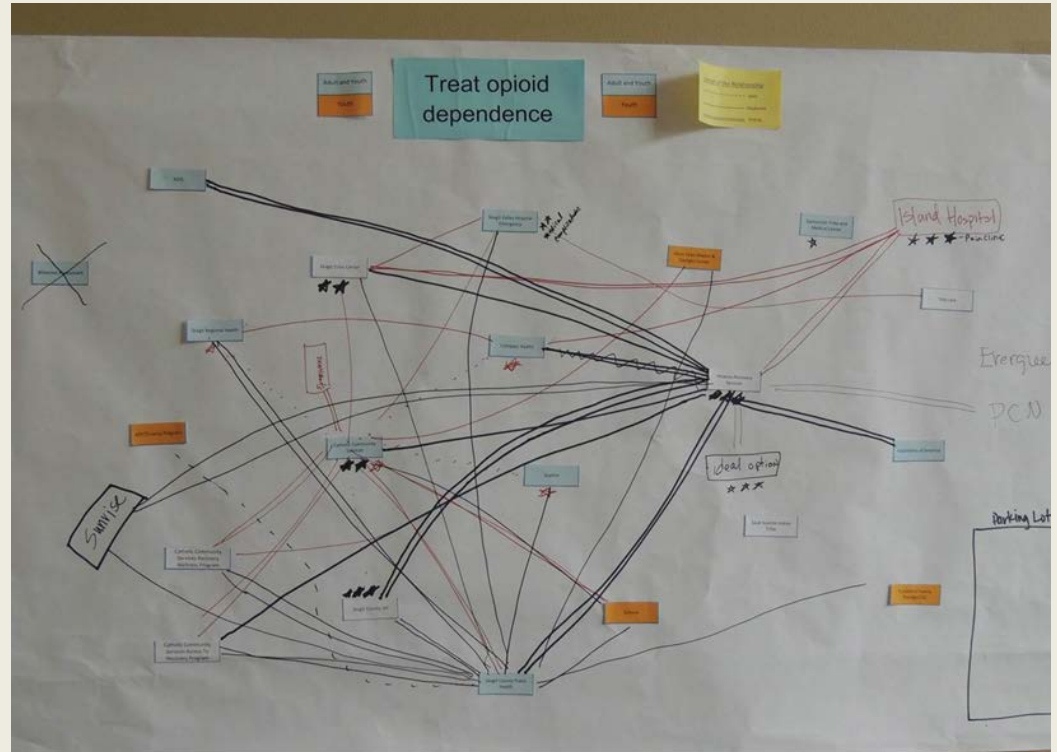
Reviewed State Plan

Susan Kingston

University of Washington

Identified services missing

Explored how system parts link together



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4. Expanding Care and Filling Gaps

Reviewed resources that could be expanded

- Using framework of Prevention, Treatment and OD prevention

Discussed State action items Skagit County might adopt

Assembled final list of priorities and worked toward consensus on where to place efforts



5. Finalizing Priority Areas and Next Steps

Discussed results of priorities voting

Debriefed community tragedy and applied to work the group is doing

Planned feedback from the community

- 2 focus groups
- 2-3 community forums



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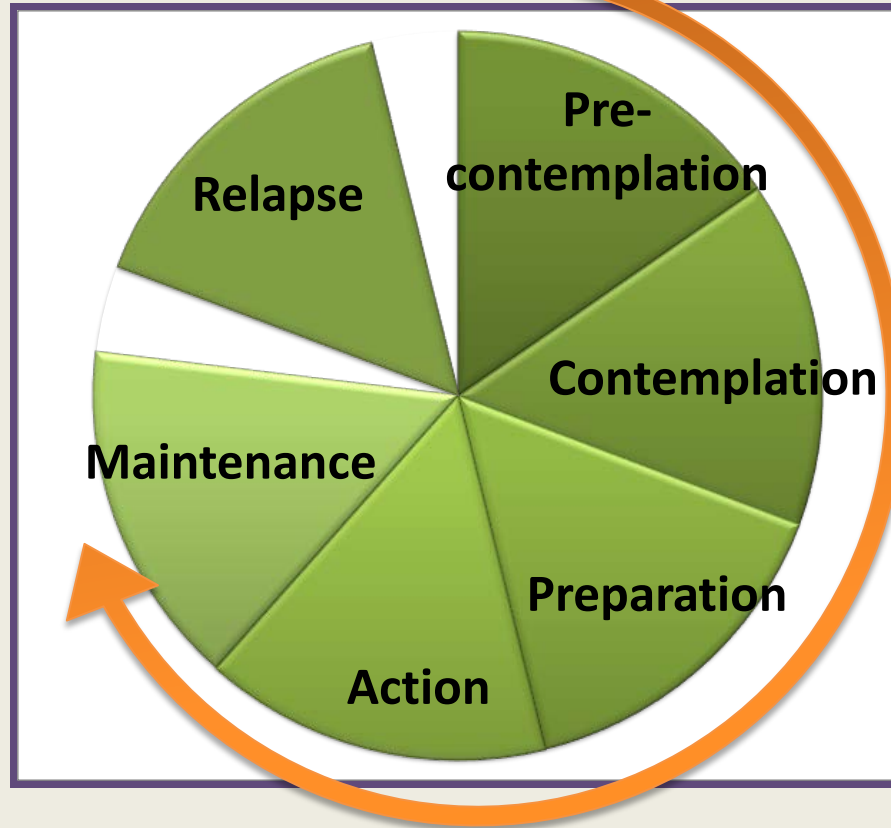
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What was our Experience?

Stages of Change



What was our Experience?

National Opioid Epidemic

Comprehensive Addiction and Recovery Act (Oct 2016)

Governor Inslee Executive Order to Combat
Opioid Crisis (Oct 2016)

Statewide Interagency Opioid Working Plan
Center for Opioid Safety
&
Education

Community
Health
Priority
2016

Our thoughts on the process

- What worked
- What could be improved
- Should we continue with this format?



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Final Remarks

Questions on Process

(before moving to priorities determined by group)



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Opioid Workgroup Leadership Team

OWLT

Presentation

Howard Leibrand, PH & SRH
Duncan West, MIN-NS
Geoff Godfrey, Island Hospital

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Five Areas of Focus

Treat opioid dependence

Prevent opioid misuse and abuse

Prevent opioid overdoses

* Use data to detect opioid misuse/abuse

* Community & recovery support services



Prevent Opioid Misuse and Abuse

What is working well

- Robust syringe exchange program
- Take back sites at police departments
- School Counselors
- One chronic pain clinic
- Medical prescribing practices changing
- Some early intervention is social service agencies



Prevent Opioid Misuse and Abuse



Communication and education to the most at risk (youth) and hard to reach communities



Campaign to reduce Opioid (heroin and Prescription Drug Abuse) stigma



Standardized EBP for health professional (medical and dental, should include training and monitoring)



Treat Opioid Dependence

What is working well

- Crisis stabilization center
- 6 Traditional Treatment Centers (2 Tribal)
- Prevention & Intervention in Schools
- Medication Assisted Treatment is widely used
- New Ideal Option (MAT) opened
- Swinomish planning to open MAT “holistic facility”
- Residential Substance Abuse Treatment



Treat Opioid Dependence



Improve the transition between all levels of care (Crisis, Residential, Outpatient, Jail, Emergency Department, Medical, Housing)



Scale up the capacity of the Crisis Center to serve more people with Opioid Use Disorders



* Expansion of MAT in the criminal justice system



Treat Opioid Dependence

1. Train and provide technical assistance to criminal justice professionals to endorse and promote MAT (buprenorphine and naloxone) for people with criminal sanctions
2. Screen and treat people in jail who have Substance Use Disorder
3. Expand services to people in Drug Court programs
4. Connect people with services upon discharge



Prevent Opioid Overdoses

What is working well

- HIDTA Grant to fund Narcan
- County EMS Services carry Narcan
- Anacortes, Swinomish Police and East County Sheriff carry Narcan
- SEP distributes Narcan
- Drug Take back programs in Police stations
- ED provides emergency services and Narcan
- NEW SAMHSA grant to fund Narcan



Treat Opioid Overdoses



Assist emergency departments to develop and implement protocols on providing overdose education and take-home naloxone to individuals seen for opioid overdose



Link people leaving Emergency Departments who have Opioid Use Disorders to treatment services

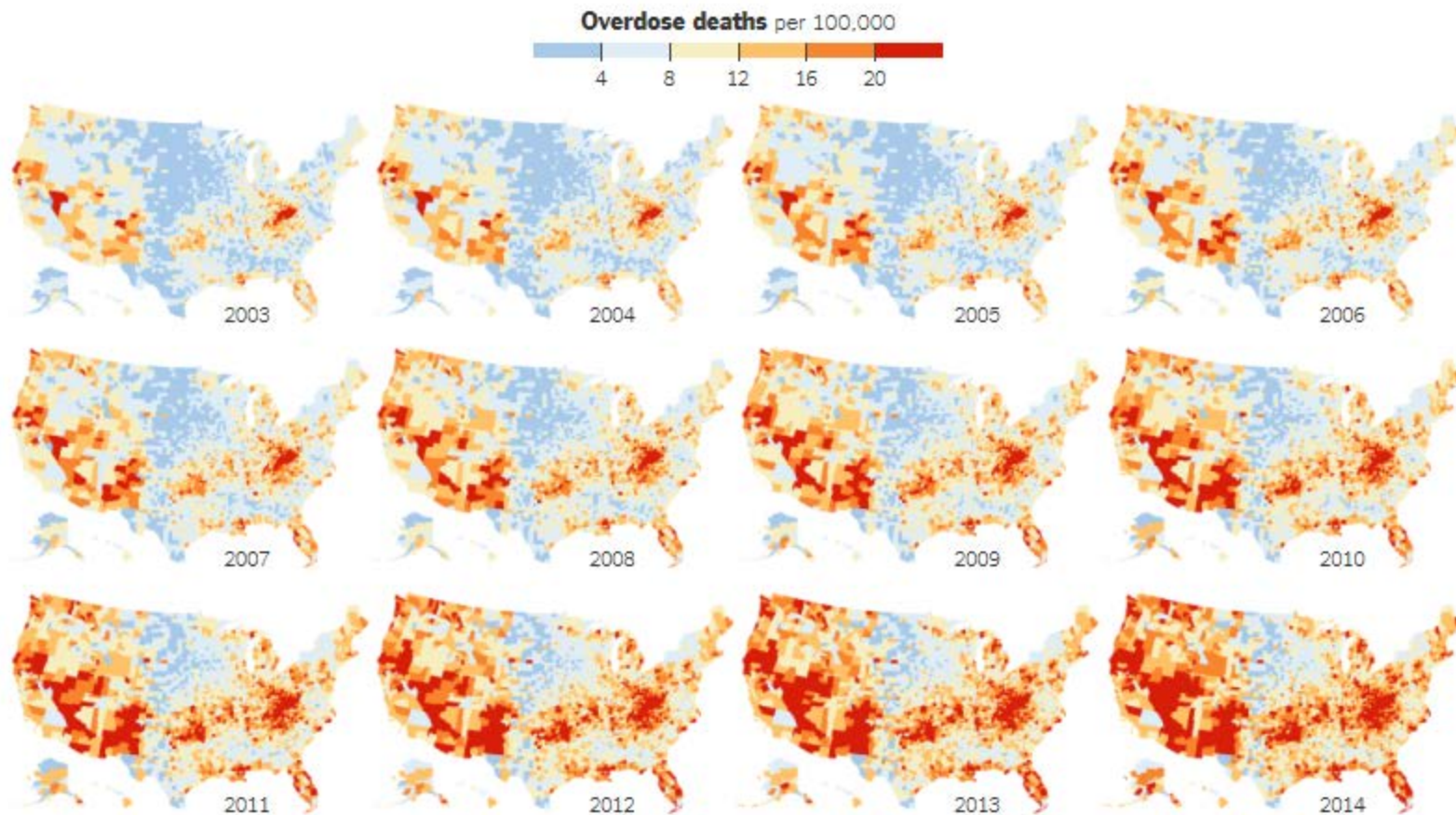


Provide technical assistance to first responders/law enforcement on opioid overdose response training and naloxone programs and assure all first-responders carry Narcan



How the Epidemic of Drug Overdose Deaths Ripples Across America

By HAEYOUN PARK and MATTHEW BLOCH JAN. 19, 2016



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Sample Action Step

Improve the transition between all levels of care (Crisis, Residential, Outpatient, Jail, Emergency Department, Medical, Housing)

- Identify people with Opioid use disorders
- Create timely induction points for MAT
- Assign to a registry for care and follow up
- Assure warm-handoff
- Assign a care coordination person



Next Steps

- Continuation of the OWLT Group for strategy and action planning
- Incorporate ideas of Focus Groups
- Hold Community Forums
- Return to Trust with recommendations for action
- Draft recommendation to the Board of Health



Future Possibilities

Trust

- Media Campaign
- Stigma Reduction Training
- Advocacy
- Support Policies

Community

- Menu of Options
- Commit to taking steps
- OD Education
- Early Prevention



Questions & Discussion



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Welcome

Bronlea Mishler

Skagit County Communications Coordinator

bronleam@co.skagit.wa.us

360-416-1309 desk



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Vision

Growing Healthy Communities

Mission

Working together to improve health for
ALL



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We need your collective brainpower

- What's PHT and what does it do?
 - Do you have a good answer?
- Consistency

+

- Meaningful language

=

- Elevator speech



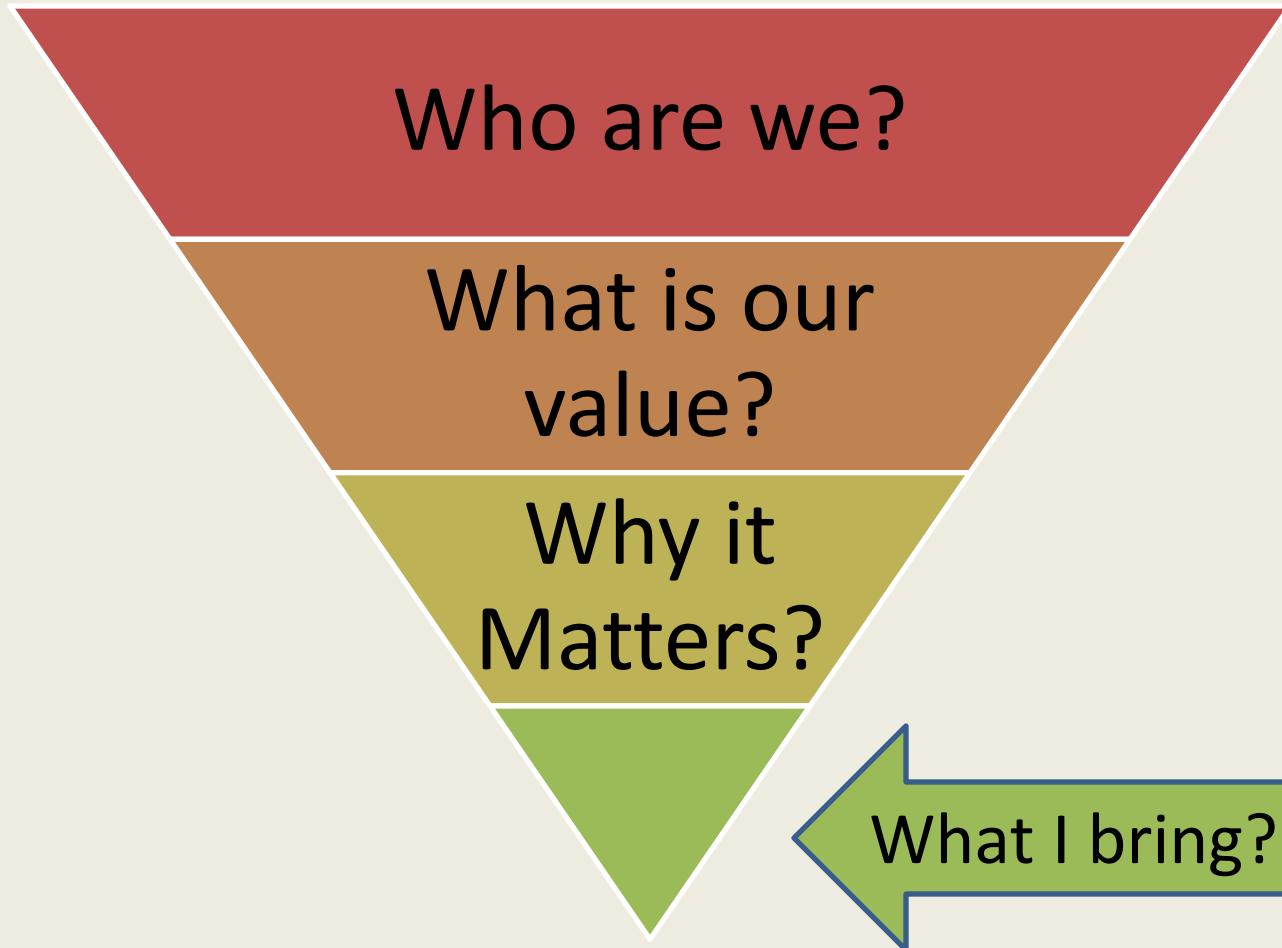
Communication

THE RECIPE FOR A STRONG ELEVATOR SPEECH

1. Change the question
2. Take your mission and bring it to life
3. Ask your own question
4. Let your passion come through
5. Practice makes perfect



Communication



Communication Homework

- Pare down to shorter list of key words
- Each person reconsider:
 - What is your unique connection between the Trust and the public?
 - Do you have a distinct audience?
 - What opportunities do we have to move our vision/mission forward?



Still Under Construction....

- How we can be ambassadors
- Tailoring the speech to our audiences
- Samples that demonstrate our work
- Further refine in December



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Communication Resources

What do we need for 2017?



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Fiscal Committee:

Scott Hale

Jennifer Johnson

Debra Lancaster

Kristen Ekstran

David Jefferson

Chris Johnston



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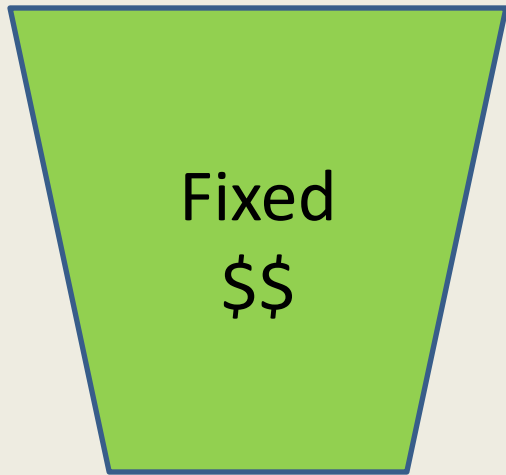
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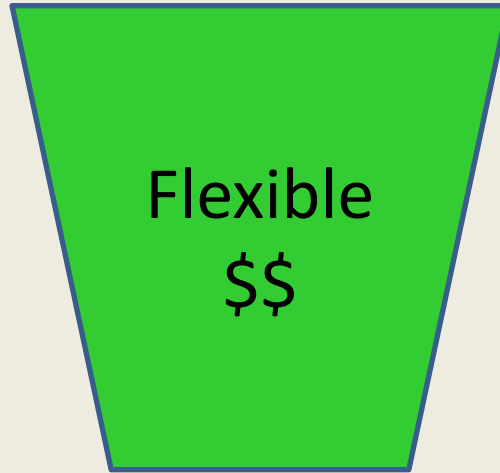
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Three Fiscal Operations



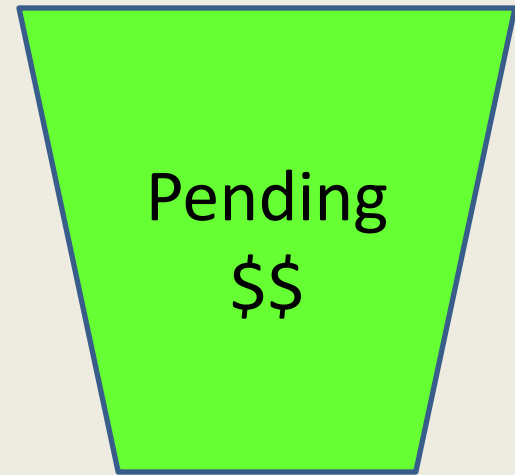
Fixed
\$\$

Public Health
Lead Agency
Contribution



Flexible
\$\$

Programs
Trust
Contributions



Pending
\$\$

Grants
Pending



Next Trust Meeting

- EMS Building
- December 1st, 2016
- Time: 8:30 to 11:30



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Kristen Ekstran, Community Health Planner

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Mel Pedrosa , Administration II

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